# birnur sahin

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Say hi!

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## **EXPERIENCE**

## Philips Healthcare

Feb 2021-Netherlands

## Product (Hardware) Designer

Driving and executing design solutions, thinking holistically (UX & service design) in healthcare eco-systems. Stakeholder management within complex projects across multidisciplinary teams. Partnering and co-creating with internal and external stakeholders.

# Coloplast

Jan - June 2020 Denmark

#### Thesis Collaboration

By analysing today's leg ulcer treatment, I identified pain points from patient's and nurse's point of view. I was leading the whole process and communicating with the Coloplast design team to share my progress.

# Laerdal Medical

Aug 2018 - Aug 2019 Norway

## Industrial Designer - internship

I worked with the Maternal & Newborn team to design high fidelity birthing simulators for midwives and nurses. I participated in different user research activities and facilitated co-creation workshops with users.

#### **FUTERODESIGN**

June 2016 - Aug 2017 Turkey

## Junior Industrial Designer

I worked with several medical, electronics, and consumer projects which later were produced and on the market. My responsibilities were developing and visualizing concepts, designing and 3D modeling in Rhino for manufacturing.

#### **EDUCATION**

2017-2020 Sweden MFA, Advanced Product Design

Umeå Institute of Design

2012 - 2016

Turkey

# Bsc, Industrial Design

Middle East Technical University

#### **TOOL KIT**

Understand

Qualitative and Quantitative User Research

Ideate

ID Sketching, Rapid Prototyping, Co-Creation, Wireframing

Visualize

 ${\it Photoshop, Illustrator, InDesign, Premiere\ Pro,\ After\ Effects,\ Keyshot,}$ 

Vray

Make it tangible

CAD (Rhino & Solidworks & Fusion 360), Figma, XD, Good Old Workshop Tools

# **AWARDS**

IF Design Talent Award, 2021

Core77, Student Runner Up, 2021

IxDA, Best Student Project, 2020

IxDA, Finalist, 2020

IF Design Talent, Best of Best, 2018

Braun Prize, Silver Award, 2018